


LIBRARY OF THE
UNIVERSITY OF ILLINOIS
AT URBANA-CHAMPAIGN

655.53

N51c





Digitized by the Internet Archive
in 2015

<https://archive.org/details/catalogue00niag>

635.53
N512

EXPLANATION



THE printer or advertiser will find the reference matter in this catalogue in such form as to permit of a thorough examination and a satisfactory selection of a suitable paper in an appropriate shade.

Cover papers, that is, papers for covering catalogues, booklets, and similar printed matter, like other products, are prepared for certain uses. In choosing a paper always consider the character and purpose of your literature and the amount of handling and rough usage it will receive. The descriptive pages and the reading notice at the foot of each page will assist in deciding on the proper material.

There are shown in this book ten lines and over sixty shades, representing a hundred papers of various finishes, sizes, and weights. No one paper mill ever before offered so remarkable a collection of papers as the N. P. Mills do in this catalogue.

ACCORD BOOK PAPER

THE N. P. Mills have delayed in placing a book paper on the market until such a time as they might be able to furnish a paper which would actually meet the requirements of the advertising and printing trade.

In producing the four pastel shades of Accord Book Paper, the old-time colors, with their purple blues and cold grays, have been carefully avoided, and the paper stock also has been chosen because of its fine printing qualities.

Accord Book Papers are not ordinary book papers adapted to new uses, but were created especially for advertising literature. The four shades, N. P. Pastel Buff, N. P. Pastel Green, N. P. Pastel Blue, and N. P. Pastel Gray, are designed to be used in combination with Utility and Sultan Covers.

TELEGRAPH CODE			
ACCORD BOOK PAPERS			
Name	Size	Weight	Code Word
Pastel Buff .	Ream 25 x 38	95 lbs.	Quest
Pastel Green .	Ream 25 x 38	95 lbs.	Quaint
Pastel Blue .	Ream 25 x 38	95 lbs.	Quilt
Pastel Gray .	Ream 25 x 38	95 lbs.	Quaker

THIRD OF THE SERIES ON THE MAKING OF PAPER

Page Six

THE art of writing was an unusual accomplishment among the Arabs in the time of Mohammed and the common writing material of their neighbors, papyrus or parchment, was a rare exotic in Arabia. The Koran itself, as its various portions were from time to time revealed, was to some extent entrusted to memory, but was more generally taken down by the secretaries of the prophet on almost anything at all suitable that happened to be at hand. Zaid ibn Thabit, who was entrusted with the task of first collecting into one whole the scattered fragments of the work some years after Mohammed's death, gathered it, we are told, from strips of cloth, palm leaves, skins, smooth stones, the shoulder blades of sheep, the bones of camels, and from the memory of men. The scarcity of a good writing surface could hardly be more emphasized; for Mohammed was rich and powerful for years before his death, and these scattered revelations were regarded as the very words of Allah himself. It must be added, however, that at this time the Arabs set no great store upon written documents among themselves, that some of their tribes possessed a considerable unwritten literature, and that many of the Moslems knew the Koran by heart, and it was only when the ranks of these "Carriers of the Koran" had been thinned in a bloody battle that the project of collecting the work in a single written volume was undertaken.

Whatever may have been the poverty, ignorance, or carelessness of the Arabs at this time as regards writing material, they were destined not long after to become expert paper makers themselves, and to spread a knowledge of the art over the whole world of civilization.

WRITING
OF THE
ARABS

WORKING
ON THE
KORAN

UNWRITTEN
LITERA-
TURE

PROGRESS
OF THE
ARABS



Accord book is a paper in perfect sympathy with the present-day advertising.

**N. P. PASTEL BUFF
ACCORD BOOK**

Basis 25 x 38 — 95 lbs.



Interesting, but not especially useful, the “practical” printer says. No, not unless there is recognizable in this, as in all that has been said about art in printing, the subtle relation between the vital elements of graphic art and those refinements of knowledge and practice which tend to bring printing nearer to the arts. The connection is there, and is evident to the seeing eye. In nature and in life the sense of values is of such importance that without it objects would not have relative positions; all would be a jumble of shades and tones, objects and colors; we would stumble, as we could not see depressions; we would grasp an arm or the empty air, when we attempted to seize a hand; we could not judge distances. It is upon the extent and the thoroughness of the printer’s knowledge of this question of values that the degree of refinement and truth he is able to impart to a certain class of work depends, and hence its money value to him and its intrinsic value to his patrons.

Printing in
Relation to
Graphic
Arts



Accord book papers and Utility or Sultan covers permit an easy selection of book and cover papers which are in harmony.

N. P. PASTEL GREEN ACCORD BOOK

Basis 25 x 38 — 95 lbs.

THE PERSONAL ELEMENT

THE present revival of interest in printing as an art has its basis almost entirely on the personal element, which is being recognized again in much the same manner as it is in the estimates which are now made of the works of the early printers and of others who have brought distinction to their arts. Although the evidence of this personal element is more noticeable in the special kinds of book-making which have been instanced, it is, nevertheless, of equal or even greater importance in every well-established, thorough-going printing office, whether devoted to book or commercial work. This personal taste and care are even more vital to commercial printing, which is usually intended to exercise a definite influence



Book paper for publicity purposes, like the cover of a booklet, to be effective must attract.

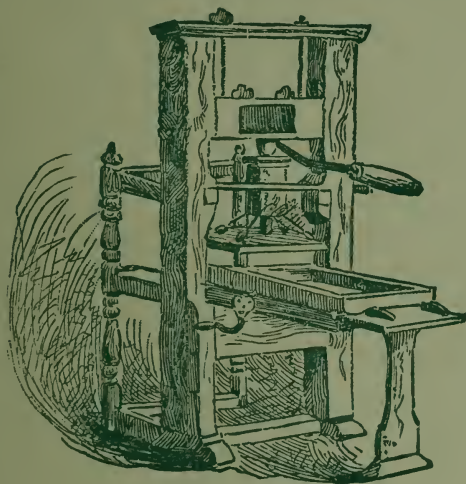
**N. P. PASTEL BLUE
ACCORD BOOK**

Basis 25 x 38 — 95 lbs.



THE
AUTOBIOGRAPHY
OF
BENJAMIN FRANKLIN

With ILLUSTRATIONS



Boston and New York

THE CLASSIC PUBLISHING COMPANY

MDCCCCVII



Book paper should accommodate itself to the cover
within which it is enclosed.

N. P. PASTEL GRAY
ACCORD BOOK

Basis 25 x 38—95 lbs.

ITALIA

THIS line is another creation of the Niagara Paper Mills. It is the intention to furnish in this paper a product which has the characteristics of the hand-made charcoal papers and which can be marketed at a reasonable price. Italia is made with deckle-edge, in five dainty colors, in 20½ x 25—45 lbs.


TELEGRAPH CODE "ITALIA" COVERS			
Name	Size	Weight	Code Word
Osci. . . .	Ream 20½ x 25	45 lbs.	Mow
Pellasi . .	Ream 20½ x 25	45 lbs.	Milk
Etrusci . .	Ream 20½ x 25	45 lbs.	Mix
Umbri . . .	Ream 20½ x 25	45 lbs.	Mute
Sabelli . .	Ream 20½ x 25	45 lbs.	Myrrh



By the use of Italia for club, fraternity and other menu cards a beautiful effect is obtained.

N. P. OSCI ITALIA

Be It Known

that y^e Annual Conven-
tion of y^e PIONEERS'
ASSOCIATION of New
York will be held at
Buffalo, New York, on
April *eighteenth, nine-
teenth, and twentieth.* 

Be It Also Known
that all members of y^e
Association are most
cordially invited to
attend this convention.



For dignified type announcements, the delicate colors
of Italia covers are unexcelled.

N. P. UMBRI ITALIA



The "tooth" of the dainty Italia papers takes crayon and carbon drawings most effectively.

N. P. ETRUSCI ITALIA



A Prayer

THE day returns and brings us the petty round of irritating concerns and duties. Help us to play the man, help us to perform them with laughter and kind faces, let cheerfulness abound with industry. Give us to go blithely on our business all this day, bring us to our resting beds weary and content and undishonored, and grant us in the end the gift of sleep. Amen

Robert Louis Stevenson



The soft neutral shades of Italia are well adapted for artistic work of various kinds.

N. P. PELLAGI ITALIA

WESTINGHOUSE RAILWAY SAFETY APPLIANCES



LOUISIANA PURCHASE
EXPOSITION: ST. LOUIS
ANNO DOM: MCM IV.

The soft surface of Italia covers take half-tone cuts
easily and attractively.

N. P. SABELLI ITALIA

TAFFETA LINE

20 x 25—40 lbs.

22 x 28—60 lbs.

And in Laid Finish

20 x 25—40 lbs.

TAFFETA is shown in the 20 x 25 40-lb. size and weight in the seven shades. These are followed by N. P. Niger in 60-lb. weight, and this by N. P. Dresden Blue in the 40-lb. laid finish.

TELEGRAPH CODE			
40-LB. "TAFFETA" COVERS			
Name	Size	Weight	Code Word
Shrimp . . .	Ream 20 x 25	40 lbs.	Hyphen
Cadet . . .	Ream 20 x 25	40 lbs.	Hobby
Leghorn . .	Ream 20 x 25	40 lbs.	Hinge
Niger . . .	Ream 20 x 25	40 lbs.	Host
Platina. . .	Ream 20 x 25	40 lbs.	Human
Covert Brown.	Ream 20 x 25	40 lbs.	Harvest
Dresden Blue.	Ream 20 x 25	40 lbs.	Helmet

NOTE

THE MANY EFFECTS
PRODUCED BY THE USE
OF THESE PAPERS IN
CONNECTION WITH
APPROPRIATE COLORS
AND DIGNIFIED DESIGNS.



THIS PARTICULAR
COLOR AND QUALITY
IS WELL ADAPTED FOR
HIGH-CLASS BROCHURE
COVERS AND FOLDERS.



Taffeta is thick for weight, and reasonable in price.

N. P. PLATINA TAFFETA

Basis 20 x 25 — 40 lbs.



ANNIVERSARY GREETING

FOR MORE THAN A HALF OF A CENTURY WE HAVE KEPT IN CLOSE TOUCH WITH THE INK WANTS OF THE PRINTER. THIS CAREFUL AND LONG-CONTINUED WATCH OF THE INTERESTS OF OUR CUSTOMERS HAS GIVEN US AN INTIMATE KNOWLEDGE OF THEIR NEEDS. WE WILL SEND OUR 1907 SPECIMEN BOOK OF COLORS, "INK FOR QUALITY PRINTERS," UPON APPLICATION



Taffeta makes a good book paper for advertising literature.

N. P. COVERT BROWN TAFFETA

Basis 20 x 25 — 40 lbs.

PLAIN PRINTING TYPES



Taffeta, as a cover, suggests attractive subjects within a booklet.

N. P. CADET TAFFETA

Basis 20 x 25 — 40 lbs.

*Miss Mason will open her annual sale in
Urbana, Ohio
November 16th
which will continue until
November 23, 1907
20 Ellingsworth Place
Embroidered Linens, Italian Cut Work
Persian Pillows, Etc.
Many Special Importations
of Table Laces and Filet Italian
also
Chinese and Japanese
Embroideries
for town and country houses*



Taffeta can be used to advantage for folders, announcements, and menu cards.

N. P. DRESDEN BLUE TAFFETA

Basis 20 x 25 — 40 lbs.

A
BOOKLET DESCRIPTIVE
OF THE BEAUTY AND
GRANDEUR
OF THE

LAKE
REGION
OF
MUSKOKA

THE GRAND TRUNK
RAILWAY SYSTEM

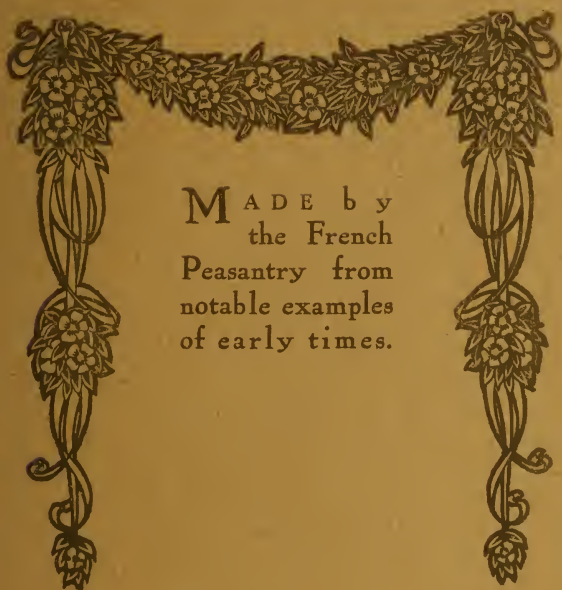


Taffeta is made in light and cheerful tints.

N. P. NIGER TAFFETA

Basis 20 x 25 — 40 lbs.

HAND-MADE EMBROIDERY



MADE by
the French
Peasantry from
notable examples
of early times.

*To be exhibited and placed on sale in our
Linen Department the week of August 1-7*

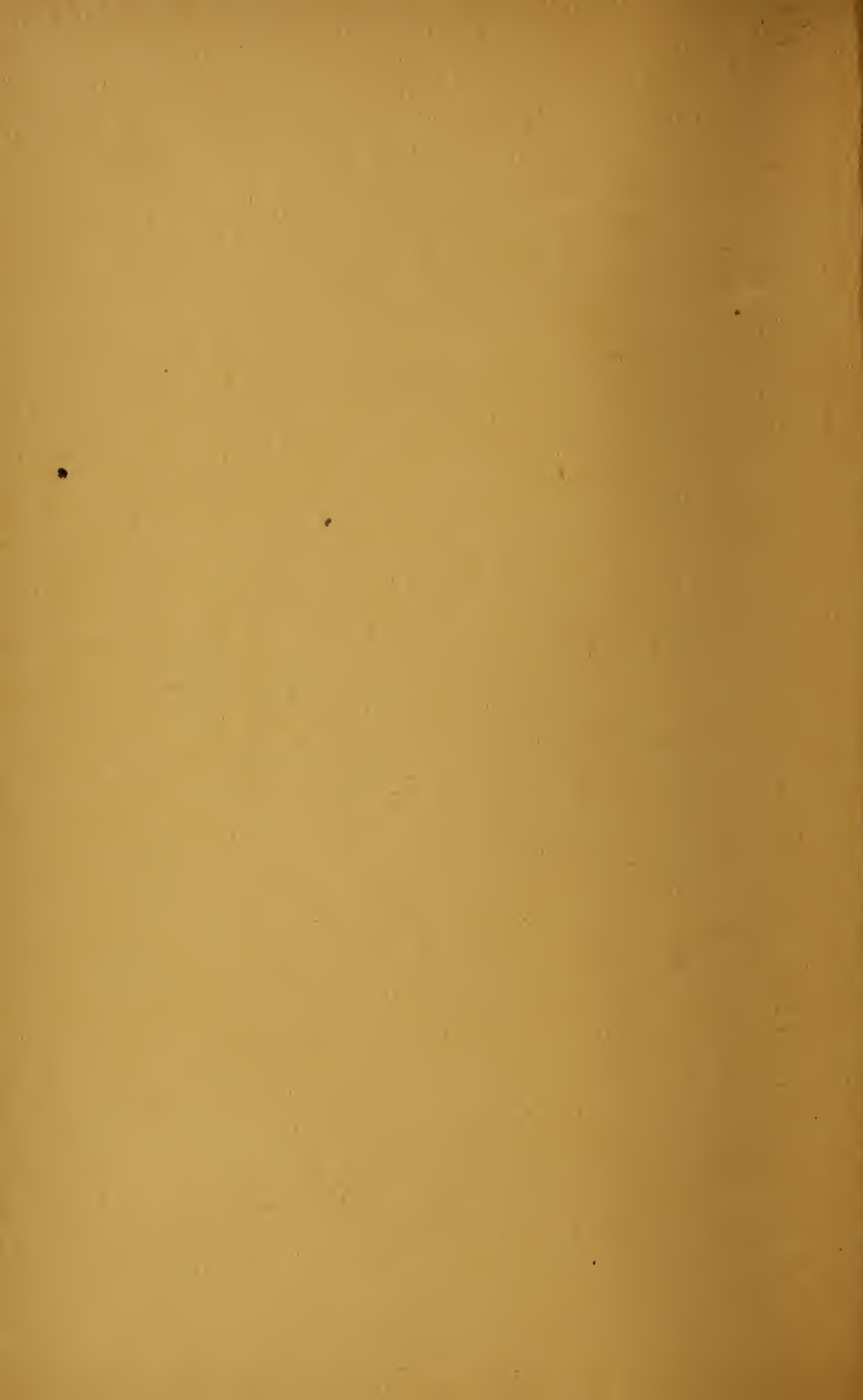
FRENCH & COMPANY



Taffeta is composed of delicate and beautiful shades.

N. P. LEGHORN TAFFETA

Basis 20 x 25 — 40 lbs.





OR ANNOUNCE-
MENTS, FOLDERS,
AND MENU CARDS,
THE PRINTER FINDS
IN THIS PAPER A MATERIAL
WHICH WILL READILY ADAPT
ITSELF TO THESE USES.



Taffeta allows great latitude in the selection of color.

N. P. SHRIMP TAFFETA

Base 20 x 25 — 40 lbs.

TAFFETA LINE

In 22 x 28 — 60 lbs.

TAFFETA is carried in the seven tints, Shrimp, Niger, Leghorn, Dresden Blue, Covert Brown, Cadet, and Platina, in the above size and weight.

TELEGRAPH CODE			
60-LB. "TAFFETA" COVERS			
Name	Size	Weight	Code Word
Shrimp . . .	Ream 22 x 28	60 lbs.	Mars
Cadet . . .	Ream 22 x 28	60 lbs.	Meet
Leghorn . .	Ream 22 x 28	60 lbs.	Monk
Niger . . .	Ream 22 x 28	60 lbs.	Moral
Platina . . .	Ream 22 x 28	60 lbs.	Mustard
Covert Brown	Ream 22 x 28	60 lbs.	Miner
Dresden Blue	Ream 22 x 28	60 lbs.	Model

TAFFETA

LAID FINISH

THE lovely tinted Taffeta Paper, finished in this way, is given the appearance of a high-priced paper. Try this Taffeta for announcements, stationery, or book paper where cost must be considered yet attractiveness is desired.

TELEGRAPH CODE			
LAID FINISH "TAFFETA" COVERS, 40 LBS.			
Name	Size	Weight	Code Word
Shrimp . . .	Ream 20 x 25	40 lbs.	Panel
Cadet . . .	Ream 20 x 25	40 lbs.	Pen
Leghorn . .	Ream 20 x 25	40 lbs.	Phantom
Niger . . .	Ream 20 x 25	40 lbs.	Picture
Platina . .	Ream 20 x 25	40 lbs.	Precept
Covert Brown.	Ream 20 x 25	40 lbs.	Plant
Dresden Blue.	Ream 20 x 25	40 lbs.	Purse

QUEEN COVERS

THESE covers have the English finish which gives an admirable printing surface. The colors are quite pronounced and are chosen with especial reference to their appropriateness for booklet covers.

TELEGRAPH CODE			
"QUEEN" COVERS			
Name	Size	Weight	Code Word
Kildare . .	Ream 20 x 25	50 lbs.	Fable
Killarney . .	Ream 20 x 25	50 lbs.	Fabric
Lancaster . .	Ream 20 x 25	50 lbs.	Farce
Klondike . .	Ream 20 x 25	50 lbs.	Fancy
Devon . . .	Ream 20 x 25	50 lbs.	Fact
Kent . . .	Ream 20 x 25	50 lbs.	Fall
Melbourne .	Ream 20 x 25	50 lbs.	Farm

A
BOOKLET DESCRIPTIVE
OF THE BEAUTY AND
GRANDEUR
OF THE

LAKE
REGION
OF
MUSKOKA

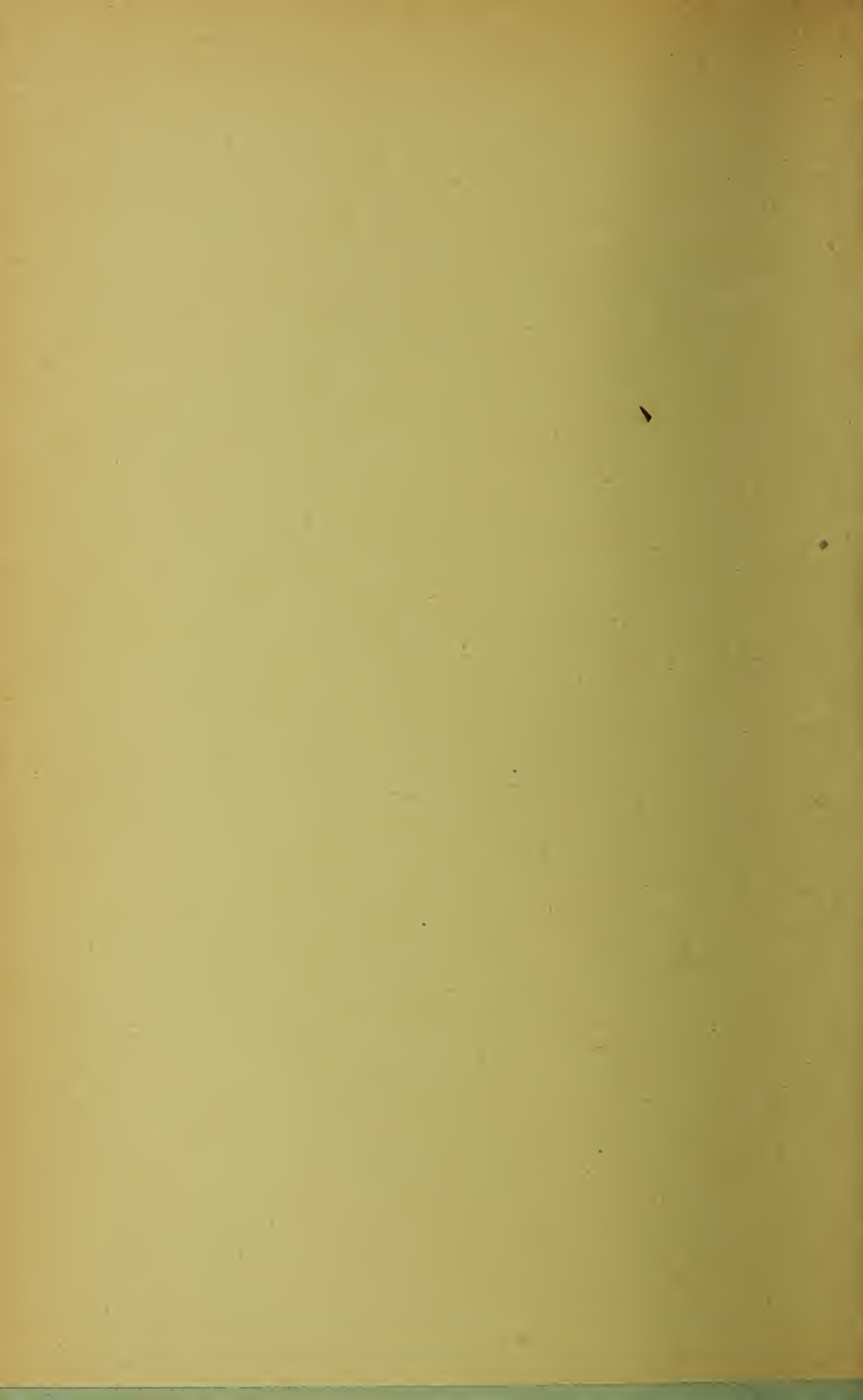
THE GRAND TRUNK
RAILWAY SYSTEM



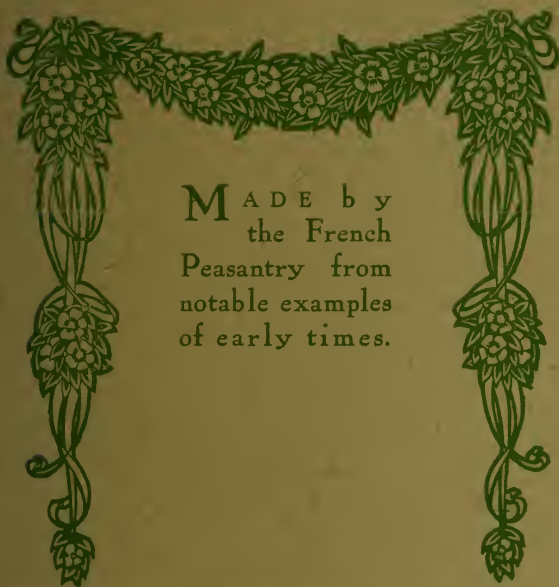
Queen Covers have long been the standard line in
moderate-priced papers.

N. P. KILDARE QUEEN

Basis 20 x 25 — 50 lbs.



HAND-MADE EMBROIDERY



MADE by
the French
Peasantry from
notable examples
of early times.

*To be exhibited and placed on sale in our
Linen Department the week of August 1-7*

FRENCH & COMPANY



The surface of Queen covers makes the printing unusually easy.

N. P. KILLARNEY QUEEN

Basis 20 x 25 — 50 lbs.

THE NIAGARA PAPER MILLS,
LOCKPORT, NEW YORK,
WISH TO ANNOUNCE THE
ISSUANCE OF A NEW AND
COMPLETE SAMPLE BOOK OF
THEIR CELEBRATED COVER PA-
PERS. THIS COLLECTION IN-
CLUDES MANY NEW SHADES AND
EXCEPTIONALLY UNIQUE SUR-
FACES. THE QUALITY PRINTERS
OF EVERY COUNTRY SHOULD
HAVE THIS SAMPLE BOOK. IT
MAY BE HAD FOR THE ASKING.



The poster colors of Queen are especially suitable
for booklet covers.

N. P. KLONDIKE QUEEN

Basis 20 x 25 — 50 lbs.

PLAIN PRINTING TYPES



Queen covers should be employed for general publicity purposes.

N. P. DEVON QUEEN

Base 20 x 25 — 50 lbs.

Wanakena Club

*A Social Evening
and Dance*



*To be held at the new
Club Rooms at
114 E. 55th
Street*



Queen covers are made in seven popular shades.

N. P. LANCASTER QUEEN

Basic 20 x 25 - 50 lbs.

NOTE

THE MANY EFFECTS
PRODUCED BY THE USE
OF THESE PAPERS IN
CONNECTION WITH
APPROPRIATE COLORS
AND DIGNIFIED DESIGNS.



THIS PARTICULAR
COLOR AND QUALITY
IS WELL ADAPTED FOR
HIGH-CLASS BROCHURE
COVERS AND FOLDERS.



The new brown shown in Queen covers is a fine
shade and one that will not waste ink.

N. P. KENT QUEEN

Basis 20 x 25 — 50 lbs.

HISTORY OF THE UNITED STATES

RONALD BLAKE

THIS PROSPECTUS IS A FAC-
SIMILE OF THE HISTORY
IN SIZE, TYPOGRAPHY, PAPER,
AND GENERAL FORMAT.



Although the new blue is strong in color, black ink
shows up well on this shade.

N. P. MELBOURNE QUEEN

Base 20 x 25 — 50 lbs.

HOMESPUN COVERS

MADE of all rag stock, will not break or tear like ordinary papers. Carried in 20 x 25—50 lbs. and 20 x 25—30 lbs. The six shades, Mode, Khaki, Gobelin, Suede, Dawn, and Sage are shown in the 50 lb. weight. Following these is shown Dawn Homespun on the 30 lb. weight.

TELEGRAPH CODE 50-LB. "HOMESPUN" COVERS			
Name	Size	Weight	Code Word
Dawn . . .	Ream 20 x 25	50 lbs.	Kite
Sage . . .	Ream 20 x 25	50 lbs.	Keg
Gobelin . .	Ream 20 x 25	50 lbs.	King
Suede . . .	Ream 20 x 25	50 lbs.	Kelp
Khaki . . .	Ream 20 x 25	50 lbs.	Knave
Mode . . .	Ream 20 x 25	50 lbs.	Knob

Y^c COLONIAL BOOK SHOP



482 LEXINGTON AVENUE

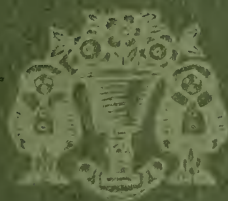


Try using one printing of black on this new light brown.

N. P. MODE HOMESPUN

Basis 20 x 25 — 50 lbs.

PROSPECTUS OF HOPKINSON'S SCHOOL FOR BOYS



GARDENVILLE, CAL.
ICHABOD CRANE, MASTER
SEASON OF 1907-8



Homespun covers make ideal backs for calendars,
announcements, and posters.

N. P. SAGE HOMESPUN

Basis 20 x 25 — 50 lbs.

A COMPLETE LIST OF
BOOKS
RELATING TO THE ART
PRESERVATIVE OF ARTS



THE CENTAUR PRESS
Nos. 1437-1440 MACOMBER STREET
EDINBURGH, SCOTLAND

Where a booklet is to be subjected to considerable
wear it is profitable to use Homespun.

N. P. KHAKI HOMESPUN

Basis 20 x 25 — 50 lbs.



PROSPECTUS



**Geneva
Royal Polytechnic
Institute**

WINTER TERM
MCMVII



Homespun makes a strong durable cover.

N. P. SUEDE HOMESPUN

Basis 20 x 25 — 50 lbs.

A Complete Catalog of
Memorial Windows

Church Work in Wood

Metal, Fabrics

Basons

Communion Plates, Tablets

Altar Hangings



Brochure Covers

Made by Niagara Paper Mills



Lockport, N. Y.



Homespun covers were originated by the Niagara Paper Mills and have been widely imitated.

N. P. DAWN HOMESPUN

Base 20 x 25 — 50 lbs.



IMPERIAL SILVERWARE

CATALOGUE
AND DEALERS' PRICE
LIST

IMPERIAL SILVERWARE CO.
STAMFORD, PA.



Homespun is especially adapted to dignified and artistic catalogue work.

N. P. GOBELIN HOMESPUN

Basis 20 x 25 — 50 lbs.

THIRTY POUND HOMESPUN

THIS lightweight Homespun makes a desirable paper for use as envelopes, fine box linings, postal wrappers, card wrappers, and wrapping small packages. This size and weight, 20 x 25—30 lbs., carried in the six Homespun Shades.

TELEGRAPH CODE			
30-LB. "HOMESPUN" COVERS			
Name	Size	Weight	Code Word
Dawn . . .	Ream 20 x 25	30 lbs.	Jam
Sage . . .	Ream 20 x 25	30 lbs.	Jasper
Gobelin . . .	Ream 20 x 25	30 lbs.	Join
Suede . . .	Ream 20 x 25	30 lbs.	Just
Khaki . . .	Ream 20 x 25	30 lbs.	Jury
Mode . . .	Ream 20 x 25	30 lbs.	Jewel

On N. P. DAWN HOMESPUN

Basis 20x25—30 lbs.

UTILITY COVERS

THE colors of N. P. Utility Covers are such as have been utilized for decorative purposes in the arts and crafts.

The N. P. Mills make a new and happy departure in paper making when they apply these colorings to cover papers. It is apparent this material must yield itself to the most beautiful and highest type of ornamentation.

TELEGRAPH CODE			
UTILITY COVERS			
Name	Size	Weight	Code Word
Golden Glow . .	Ream 20 x 25	60 lbs.	Carat
Poplar Green . .	Ream 20 x 25	60 lbs.	Cactus
Tapestry Brown .	Ream 20 x 25	60 lbs.	Canopy
Deepwater Green .	Ream 20 x 25	60 lbs.	Cascade
Geneva Blue . .	Ream 20 x 25	60 lbs.	Cloud

GOLDEN GLOW



A NEW PAPER
USEFUL IN ALL
CLASSES OF
WORK

MADE BY
NIAGARA PAPER MILLS
LOCKPORT, N. Y., U. S. A.



In this new shade of Golden Glow there has been produced as beautiful and practicable a color as ever appeared in cover papers.

**N. P. GOLDEN GLOW
UTILITY**

Basis 20 x 25 — 60 lbs.

THE LOMBARDY POPLAR

A BRIEF TREATISE
ON THE SUBJECT
FROM AN ARTIST'S
STANDPOINT



THE NIAGARA PAPER MILLS
LOCKPORT, N. Y.

1907



Utility covers though brilliant are nevertheless moderate in depth of color.

**N. P. POPLAR GREEN
UTILITY**

Basis 20 x 25—60 lbs.

THE MANY USES OF PAPER

A FEW WORDS AS TO THE SELECTION
OF PAPER FOR DIFFERENT
CLASSES OF WORK

LOCKPORT:
NIAGARA PAPER MILLS
MCMVII



Utility covers are made to meet the requirements of
the advertiser and printer.

**N. P. TAPESTRY BROWN
UTILITY**

Basis 20 x 25 — 60 lbs.

The Student

A Periodical that is
devoted to people
who think



This shade, Deepwater Green, was made to harmonize with any book paper.

N. P. DEEPWATER GREEN
UTILITY

Basis 20 x 25 — 60 lbs.

PROSPECTUS



**Geneva
Royal Polytechnic
Institute**

**WINTER TERM
MCMVII**



This is a blue free from purple, and of such strength
of color as to demand attention.

**N. P. GENEVA BLUE
UTILITY**

Basis 20 x 25 — 60 lbs.

ROYAL MELTON

COVERS

MADE in antique finish with a surface that has that clothly feel and look. The wearing and folding qualities are unusually good. Carried in two sizes and weights, 20 x 25—70 lbs. and 22 x 28—90 lbs. Royal Melton is shown in the eleven colors in the 70-lb. and in Smoke Gray in the 90-lb. weight, followed by Absinthe in plate finish.

TELEGRAPH CODE			
70-LB. "ROYAL MELTON" COVERS			
Name	Size	Weight	Code Word
Serpent. . .	Ream 20 x 25	70 lbs.	Design
Smoke Gray .	Ream 20 x 25	70 lbs.	Dice
Navy Blue . .	Ream 20 x 25	70 lbs.	Detach
Emerald Green	Ream 20 x 25	70 lbs.	Detain
Absinthe . . .	Ream 20 x 25	70 lbs.	Depose
Andovre . . .	Ream 20 x 25	70 lbs.	Demise
Havane . . .	Ream 20 x 25	70 lbs.	Define
Mordore . . .	Ream 20 x 25	70 lbs.	Dido
Tangerine. . .	Ream 20 x 25	70 lbs.	Demerit
White . . .	Ream 20 x 25	70 lbs.	Desert
Egyptine . . .	Ream 20 x 25	70 lbs.	Delta

DEWAR & SON
HAMMERED BRASS
DECORATIONS



A PRICE LIST OF OUR
SPECIAL DESIGNS WILL BE MAILED
ON REQUEST

Royal Melton in the lighter shades offer opportunities for display of types and ornaments.

N. P. SMOKE GRAY
ROYAL MELTON

Boards 20 x 25 — 70 lbs.



PLAIN PRINTING TYPES

The Catalogue of mill supplies should be bound in
one of the Royal Melton *Covers*.

N. P. SERPENT ROYAL MELTON

Boards 20 x 25—70 lbs.





N. P. Egyptine is a splendid black with the true Melton finish.

N. P. EGYPTINE ROYAL MELTON

Basis 20 x 25—70 lbs.

The Student

A Periodical that is
devoted to people
who think



Catalogues which go into machine shops should be covered with the darker shades of Royal Melton rayon.

**N. P. ANDOVRE
ROYAL MELTON**

Base 20 x 25 — 70 lbs.

A
BOOKLET DESCRIPTIVE
OF THE BEAUTY AND
GRANDEUR
OF THE

LAKE
REGION
OF
MUSKOKA

THE GRAND TRUNK
RAILWAY SYSTEM



Cover your hardware catalogue with N. P. Mordore

N. P. MORDORE
ROYAL MELTON

Basis 20 x 25 — 70 lbs.

NOTE

THE MANY EFFECTS
PRODUCED BY THE USE
OF THESE PAPERS IN
CONNECTION WITH
APPROPRIATE COLORS
AND DIGNIFIED DESIGNS.



THIS PARTICULAR
COLOR AND QUALITY
IS WELL ADAPTED FOR
HIGH-CLASS BROCHURE
COVERS AND FOLDERS.



Royal Melton covers are made in original shades
which command attention.

N. P. HAVANE
ROYAL MELTON

Basis 20 x 25 — 70 lbs.

Y^c COLONIAL BOOK SHOP



482 LEXINGTON AVENUE



Royal Melton covers adapt themselves to many uses

**N. P. TANGERINE
ROYAL MELTON**

Basis 20 x 25 — 70 lbs.

THE MANY USES OF PAPER

A FEW WORDS AS TO THE SELECTION
OF PAPER FOR DIFFERENT
CLASSES OF WORK

LOCKPORT:
NIAGARA PAPER MILLS
MCMVII



A Royal Melton cover is just the thing for a bulky catalogue. Will wear well and not tear.

**N. P. ABSINTHE
ROYAL MELTON**

Basis 20 x 25 — 70 lbs.

Whoever you are
I earnestly
entreat you to
dispatch your busi-
ness as soon as pos-
sible, and then depart,
unless you come hith-
er, like another Hercu-
les, to lend some
friendly assistance;
for here will be work
to employ you and as
many as enter this
place

ALDVS PIVS MANVTIVS

Royal Melton covers are handsome and also durable.

N. P. EMERALD GREEN
ROYAL MELTON

Basis 20 x 25 — 70 lbs.



GOLF

By TAYLOR



This is a fine white in the Royal Melton finish.

N. P. WHITE
ROYAL MELTON

Basis 20 x 25 — 70 lbs.

ROYAL MELTON

In 22 x 28 — 90 lbs.

THE entire eleven shades are carried in this size and weight, the same as in the 70-lb. weight.

TELEGRAPH CODE			
90-LB. "ROYAL MELTON" COVERS			
Color	Size	Weight	Code Word
Sage-green	Ream 22 x 28	90 lbs.	Entire
Smoke Gray	Ream 22 x 28	90 lbs.	Equal
Navy Blue	Ream 22 x 28	90 lbs.	Encounter
Emerald Green	Ream 22 x 28	90 lbs.	Ensign
Absinthe	Ream 22 x 28	90 lbs.	Edible
Audover	Ream 22 x 28	90 lbs.	Engross
Bayan	Ream 22 x 28	90 lbs.	Encourage
Mordant	Ream 22 x 28	90 lbs.	Exult
Tadpole	Ream 22 x 28	90 lbs.	Engrave
White	Ream 22 x 28	90 lbs.	Enlist
Egyptine	Ream 22 x 28	90 lbs.	Egypt

OR N. P. SMOKE GRAY ROYAL MELTON

Ream 22 x 28 — 90 lbs.

PLATE FINISH ROYAL MELTON

IS carried in the six shades, Smoke Gray, Navy Blue, Absinthe, Havane, Emerald Green, and Egyptine, in one weight and size, 20 x 25—70 lbs.

TELEGRAPH CODE			
70-LB. PLATE FINISH ROYAL "MELTON" COVERS			
Name	Size	Weight	Code Word
Egyptine . .	Ream 20 x 25	70 lbs.	Narrow
Havane . .	Ream 20 x 25	70 lbs.	Nerve
Emerald Green	Ream 20 x 25	70 lbs.	Nickel
Navy Blue .	Ream 20 x 25	70 lbs.	Nude
Smoke Gray .	Ream 20 x 25	70 lbs.	Nymph
Absinthe . .	Ream 20 x 25	70 lbs.	North

SULTAN COVERS

THIS line of covers is made from rope stock. The toughness of this material prevents the covers from tearing easily and their stiffness makes a perfect protection for the catalogue or booklet. Shown in ten rich Oriental shades, in 20 x 25—60 lbs., followed by Mecca in the Rhinos Sultan finish.

TELEGRAPH CODE			
"SULTAN" COVERS			
Name	Size	Weight	Code Word
Ganges. . .	Ream 20 x 25	60 lbs.	Isis
Caspian . . .	Ream 20 x 25	60 lbs.	Idea
Bagdad . . .	Ream 20 x 25	60 lbs.	Ignore
Damascus . .	Ream 20 x 25	60 lbs.	Illusion
Bokhara . . .	Ream 20 x 25	60 lbs.	Impart
Mecca . . .	Ream 20 x 25	60 lbs.	Iron
Omar . . .	Ream 20 x 25	60 lbs.	Irk
Kazak . . .	Ream 20 x 25	60 lbs.	Invent
Kerman . . .	Ream 20 x 25	60 lbs.	Ivy
Kabistan . .	Ream 20 x 25	60 lbs.	Island



Sultan covers are unusually rich in color.

N. P. KABSITAN SULTAN



HISTORY OF THE UNITED STATES

RONALD BLAKE



THIS PROSPECTUS IS A FAC-
SIMILE OF THE HISTORY
IN SIZE, TYPOGRAPHY, PAPER,
AND GENERAL FORMAT.

Sultan covers harmonize exceptionally well with
book papers.

N. P. KERMAN SULTAN



Pa-p-yor



This is one of the neutral Sultan colors and will take almost any color or combination of colors harmoniously.

N. P. GANGES SULTAN

SOME EFFECTIVE COVERS



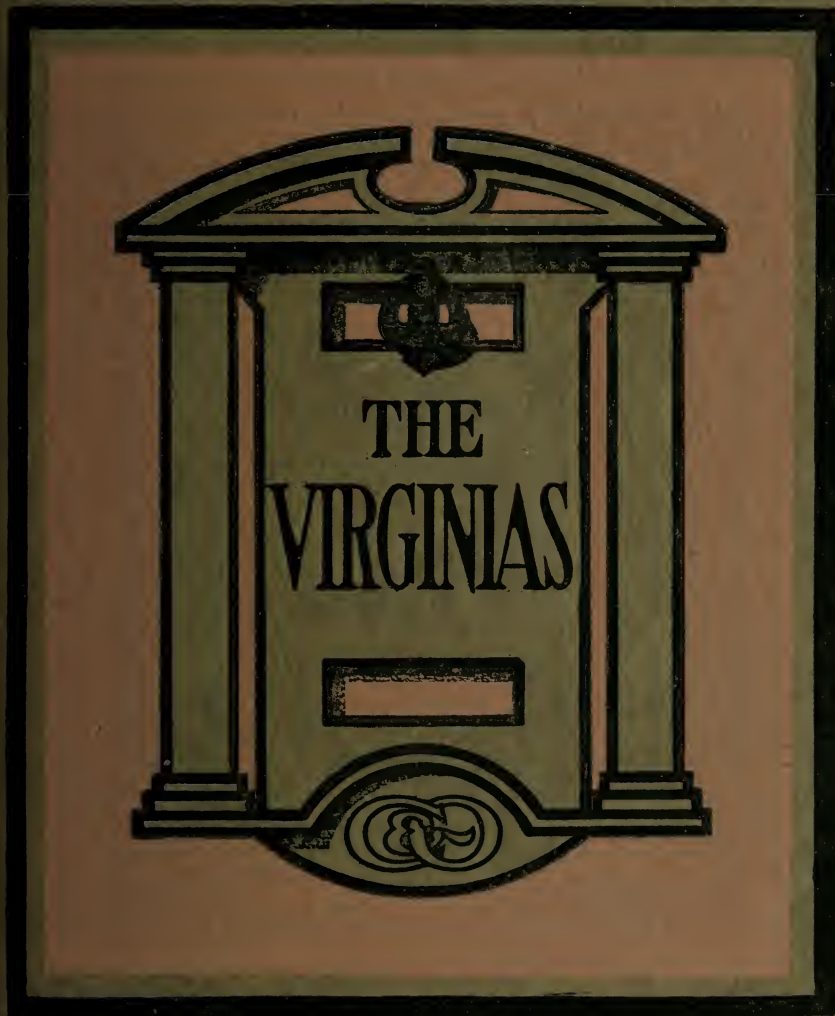
The dainty color of Kazak Sultan is especially appropriate for literature where service as well as dignified beauty is desired.

KAZAK SULTAN



Here is one of the many striking effects to be
obtained on Omar Sultan.

N. P. OMAR SULTAN



The neutral shade of Mecca permits the use of many inks, which would not harmonize with the majority of colored papers.

N. P. MECCA SULTAN

Sultan Covers



N. P. BOKARA SULTAN

LAKE & LAND



MCMII



Sultan Covers are ideal cover papers for the heavy catalogue to receive rough usage or for the dainty brochure.

H. P. BAGDAD SULTAN



Sultan is strong—Sultan is beautiful. It is an appropriate paper for the conveying of artistic publicity.

N. P. CASPIAN SULTAN

RHINOS SULTAN

WILL be furnished in the ten shades, in 20 x 25—100 lbs.

TELEGRAPH CODE			
RHINOS "SULTAN" COVERS			
Name	Size	Weight	Code Word
Ganges . .	Ream 20 x 25	100 lbs.	Infest
Caspian . .	Ream 20 x 25	100 lbs.	Inspire
Bagdad . .	Ream 20 x 25	100 lbs.	Insure
Damascus . .	Ream 20 x 25	100 lbs.	Inert
Bokhara . .	Ream 20 x 25	100 lbs.	Insect
Mecca . . .	Ream 20 x 25	100 lbs.	Intrench
Omar . . .	Ream 20 x 25	100 lbs.	Indict
Kazak . . .	Ream 20 x 25	100 lbs.	Infirm
Kerman . .	Ream 20 x 25	100 lbs.	Intrude
Kabistan . .	Ream 20 x 25	100 lbs.	Infuse

CAMELS' HAIR

ONE of the most unique covers on the market is our N. P. Camels' Hair. A simple type and color treatment of N. P. Green, N. P. Brown or N. P. Black will make an unusually effective and practical cover.

TELEGRAPH CODE			
"CAMELS' HAIR" COVERS			
Name	Size	Weight	Code Word
Green . . .	Ream 20 x 25	80 lbs.	Lamp
Black . . .	Ream 20 x 25	80 lbs.	Late
Brown . . .	Ream 20 x 25	80 lbs.	Lead



A REFERENCE BOOK OF ART COVER PAPERS

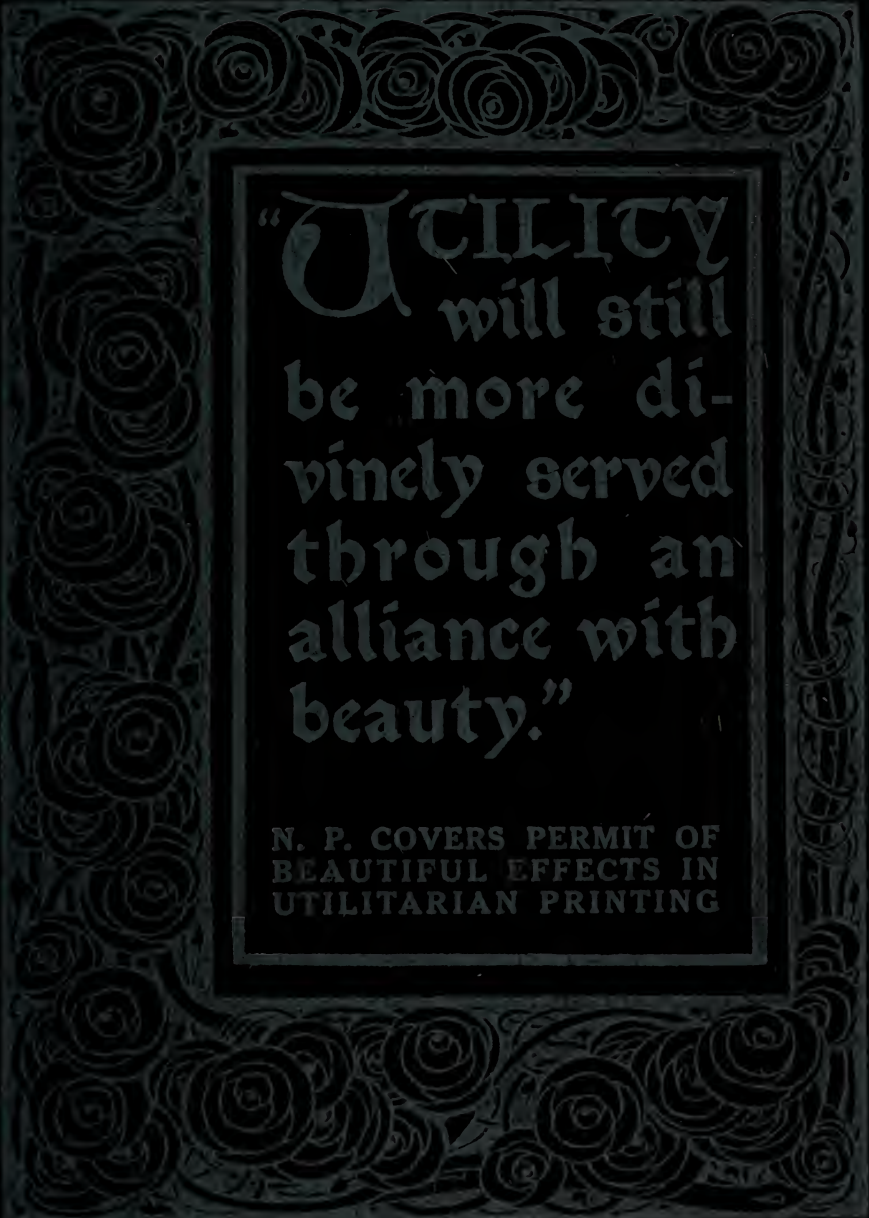
by
NIAGARA PAPER MILLS

LOCKPORT, NEW YORK



Camels' Hair is recommended for flat and photographic mounts, and announcements, as well as for advertising literature.

N. P. CAMELS' HAIR BROWN



UTILITY will still
be more di-
vinely served
through an
alliance with
beauty."

N. P. COVERS PERMIT OF
BEAUTIFUL EFFECTS IN
UTILITARIAN PRINTING



N. P. CAMELS' HAIR BLACK

DEFENDER COVERS

THE extreme elasticity and pliability of Defender Covers make them excellent coverings for maps, plans, and printed specifications, which are usually rolled and unrolled in the course of handling. They also make excellent box linings.

TELEGRAPH CODE			
"DEFENDER" COVERS			
Name	Size	Weight	Code Word
Mahogany. .	Ream 20 x 25	75 lbs.	Brackish
White . . .	Ream 20 x 25	75 lbs.	Bear
Leaf Green .	Ream 20 x 25	75 lbs.	Book
Royal Purple .	Ream 20 x 25	75 lbs.	Bull



N. P. MAHOGANY DEFENDER

Basis 20 x 25 — 75 lbs.

N. P. WHITE DEFENDER

Basis 20 x 25 — 75 lbs.

N. P. LEAF GREEN DEFENDER

Basis 20x25—75 lbs.



THE DIVISION SHEET



P. Pellasgi Italia has been used as a division sheet throughout this catalogue. Italia papers make exceptionally good material for this purpose as they are made of high-grade stock and will stand the hardest kind of usage without appreciable effect. Made in delicate colors, they recommend themselves for the better class of catalogues. Italia Papers are carried 20½ x 25 — 45 lbs. (500 sheets).

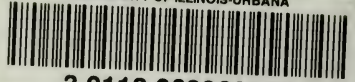
Homespun Covers are also employed a great deal for this same class of work. They are more flexible than Italia papers but not so dainty in color. In the last sample book issued by the N. P. Mills, N. P. Sage Homespun was used as a dividing sheet. Homespun Covers are carried in the 20 x 25 — 50 lbs. (500 sheets) and 20 x 25 — 30 lbs. (500 sheets).

The main object, in selecting a paper for descriptive or division page, should be to see that the stock will withstand being thumbed and bent in the course of handling. It must be sufficiently pliable to avoid breaking and tearing, thus enabling it to last the life of the book.





UNIVERSITY OF ILLINOIS-URBANA



3 0112 068866836